Trademarks in Indonesia

- Filing a trademark in Indonesia is relatively straightforward and although multi-class applications are allowed, we do not recommend filing multi-class application because it takes longer to examine multi-class applications and if one class is refused, the entire application is delayed.

- The application is filed with the DJKI and our professional fees for _filing_ a trademark in one class would be less than US$300. We offer discounts on a case by case basis.

- Non-traditional marks such as 3D marks, holograms and sound marks can now be registered at the Directorate General of Intellectual Property in Indonesia.

- The average time taken to obtain registration of a trademark is 18 to 24 months, with the opposition period being 3 months. The Publication Stage will now come before the Substantive Examination Stage which would take between 6 to 12 months.

- DJKI may object to a trademark application for being non-distinctive, descriptive or even for being confusingly similar to another prior trademark. Sometimes, you may face objections to your goods or services applied for.

- If you face objections (i.e. office actions), then you have option of the overcoming these objections by filing a response with the DJKI. For responding to office actions, we charge on a flat-fee basis rather than hourly rates. We would be happy to provide you with our preliminary assessment and quote upon request.

- The chances of success in overcoming any objections depends on the merits of each case.

- Indonesia adopts a "first to file" system so to protect your rights against potential infringers, or copycats, we recommend you file your application as quickly as possible.

- Before embarking on any trademark application, engage us conduct a trademark search on the Registry's records to ascertain if your trademark is registrable and whether there are any confusingly similar marks that may block your trademark registration.

For assistance or to request a non-obligatory quote,
contact us at mail@ipconsultants.asia today!