



Trademarks in Singapore

- Filing a trademark in Singapore is relatively straightforward and multi-class applications are allowed.
- The application is filed online at IPOS and the official and our professional fees for filing a trademark in one class would be less than US\$300. We offer discounts for filing in additional classes.
- The average time taken to obtain registration of a trademark is 8 to 12 months, with the opposition period being 2 months.
- IPOS may object to a trademark application for being non-distinctive, descriptive or even for being confusingly similar to another trademark (pending or registered). Sometimes, you may face objections to your goods or services applied for.
- If you face objections (i.e. office actions or provisional refusals), then you have the option of overcoming these objections by filing a response through written arguments or possibly through based on acquired distinctiveness or by obtaining a letter of consent or cancelling the prior mark for non-use.
- For responding to office actions or provisional refusals, we charge on a flat-fee basis rather than hourly rates. We would be happy to provide you with a preliminary assessment and a quote upon request.
- The chances of success in overcoming any objections depends on the merits of each case.
- Singapore adopts a “first to use” system so if you have used your mark for a long time and obtained goodwill as a result of that use, you may be able to stop potential infringers.
- Before embarking on any trademark application, engage us conduct a trademark search on the Registry’s records to ascertain if your trademark is registrable and whether there are any confusingly similar marks that may block your trademark registration.
- If you have a Singapore trademark and would like to expand your business overseas, you may rely on your Singapore trademark as a basis for registering the same mark in countries such as China, USA, Europe, Japan, Korea, through the Madrid Protocol system.

For assistance or to request a non-obligatory quote,
contact us at mail@ipconsultants.asia today!