



Trademarks in Thailand

- Filing a trademark in Thailand is relatively straightforward and although multi-class applications are allowed, and although multi-class applications are allowed, we do not recommend filing multi-class application because it takes longer to examine multi-class applications and if one class is refused, the entire application is delayed.
- The application is filed with the DIP (Thailand) and the professional fees for filing a trademark in one class would be less than US\$400 but the official fees depends on the number of items in the good / services. We offer discounts on a case by case basis.
- The average time taken to obtain registration of a trademark is 12 to 18 months, with the opposition period being 60 days (non-extendible).
- DIP (Thailand) may object to a trademark application for being non-distinctive, descriptive or even for being confusingly similar to another prior trademark. Sometimes, you may face objections to your goods or services applied for.
- If you face objections (i.e. office actions), then you have option of the overcoming these objections by filing a response with the DIP (Thailand). For responding to office actions, we charge on a flat-fee basis rather than hourly rates. We would be happy to provide you with our preliminary assessment and quote upon request.
- The chances of success in overcoming any objections depends on the merits of each case.
- Thailand adopts a “first to file” system so to protect your rights against potential infringers, or copycats, we recommend you file your application as quickly as possible.
- Before embarking on any trademark application, engage us conduct a trademark search on the Registry’s records to ascertain if your trademark is registrable and whether there are any confusingly similar marks that may block your trademark registration.

For assistance or to request a non-obligatory quote,
contact us at mail@ipconsultants.asia today!